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Activity ID #ZAD0410194

Marcus & Millichap

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# Agent Disclaimers // Cambridge Mini Storage

- \*\* A Karr-Cunningham Storage Team Confidentiality / Registration Agreement must be executed by the prospective purchaser before the Offering Memorandum and back-up documentation can be viewed, and also before an offer submitted by a prospective purchaser will be considered.
- \*\* All property tours / visits must be scheduled through the Karr-Cunningham Storage Team.
- \*\* Prospective purchasers are strongly encouraged to have been present on a formal property tour before submitting an offer.
- \*\* Contact with on-site management and/or ownership is strictly prohibited. Please contact the Karr-Cunningham Storage Team with any questions.





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Tim Speck

License Number: 149994

State: Oklahoma Phone: 972-755-5200



KARR-CUNNINGHAM STORAGE TEAM



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SECTION 1

# **Executive Summary**

OFFERING SUMMARY

INVESTMENT OVERVIEW

**INVESTMENT HIGHLIGHTS** 







# OFFERING SUMMARY

**Number of Stories** 

Year Built





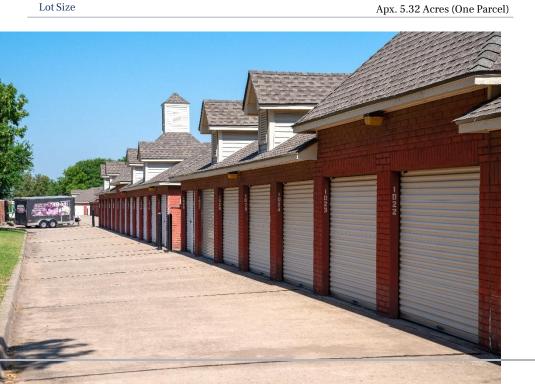
One

1995



VITAL DATA	
Price	\$7,100,000
Down Payment	30% / \$2,130,000
Loan Amount	\$4,970,000
Loan Type	Proposed New
Interest Rate / Amortization	5.25% / 25 Years
Total Units	754
Rentable SF	87,700
Price Per Rentable SF	\$80.96
Number of Storage Buildings	Twenty-Two

	CURRENT	YEAR ONE	PRO FORMA
CAP Rate	4.24%	6.18%	8.36%
Effective Gross Income	\$512,800	\$686,953	\$856,882
Net Operating Income	\$300,761	\$438,514	\$593,741
Net Cash Flow After Debt Service	-2.66% / (\$56,630)	3.81% / \$81,123	11.10% / \$236,349
Debt Service Coverage Ratio	0.84	1.23	1.66
Debt Yield	6.05%	8.82%	11.95%





### Investment Overview

Marcus & Millichap is pleased to exclusively offer for sale Cambridge Mini Storage, located in Norman, Oklahoma. The offering consists of an 87,700 rentable-square foot storage facility that was originally built in 1995, and rests on approximately 5.32 acres of land. The property is comprised of 690 non-climate drive up units, and 64 uncovered parking spaces. The facility has a total of 22 storage buildings, a manager's residence, and a professional leasing office. The storage buildings are brick construction, with garage-style roll-up doors, and composite shingle roofs. The facility features wrought iron fencing, personalized key-pad gate system, perimeter lighting, 24/7 video camera surveillance, individually alarmed units, and wide concrete driveways.

Acquisition of the property would provide a new operator with an excellent value-add opportunity in a thriving Oklahoma economy. To be sure, the greater Oklahoma City metropolitan area continues to attract investors searching for reliable yield and capital appreciation within an otherwise highly volatile global market.

The facility is approximately 90 percent physically occupied as of July 2022, and virtually all of its competitors boast occupancy rates at or above 90 percent as well. With that said, the facility's July 2022 economic occupancy rate resides at only 63 percent. Given the facility's presence within a low vacancy trade area, a new operator will be in position to add substantial value throughout the hold period by raising effective rates on existing tenants who currently occupy their units at rates significantly below market, and then increasing those street rates over time. Independent of the above, substantial value could also be created by adding a climate-controlled building where the existing uncovered parking is located.

At a purchase price of \$7,100,000, a new operator will be in a position to achieve a broker-adjusted year-one cap rate of 6.18 percent, while simultaneously securing the opportunity to achieve a pro-forma a cap rate of 8.36 percent perhaps as soon as year two.

# Investment Highlights

- 6.18 % Broker-Adjusted Year One Cap Rate 8.36% Pro Forma
- 90% Percent Physical Occupancy / 63% Economic Occupancy (July 2022)
- Attractive Submarket Fundamentals with High Population Growth Rates
- Approximately \$122,520 Avg. Household Income
- Rental Rates 30% Below Submarket Averages
- Potential to Utilize 0.35 Acres of Uncovered Parking Space to add Climate-Controlled Building















SECTION 2

# **Property Information**

PROPERTY DETAILS

**REGIONAL MAP** 

LOCAL MAP

AERIAL MAP



# PROPERTY DETAILS // Cambridge Mini Storage

SITE DESCRIPTION	
Total Units	754
Number of Storage Buildings	Twenty-Two
Number of Stories	One
Year Built	1995
Rentable Square Feet	87,700
Lot Size	Apx. 5.32 Acres
Type of Ownership	Fee Simple
Parking	Four Spaces
Highway Access	None
Street Frontage	West Main Street
Cross Street	48th Avenue Northwest

	_			_	_	
CO	TATC	TD	TT/		T	
		IK				

Foundation	Slab-on-Grade Concrete
Framing	Steel Trusses
Exterior Walls	Brick
Parking Surface	Concrete
Roof	Composite Shingle
Fencing	Wrought-Iron and Wood with Brick Accents
Entry	Personalized Key-Pad

### MECHANICAL

Climate Control	None
Security	24-Hour Video Surveillance Cameras
Fire Protection	Fire Extinguishers

### **OPERATIONS**

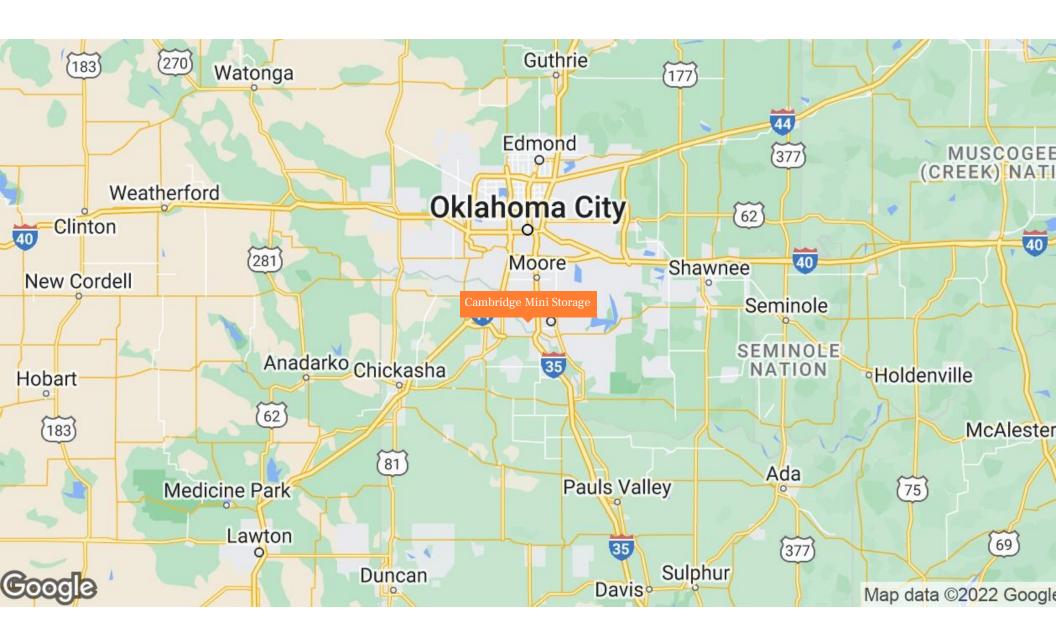
Management Software	StorEDGE
Personnel	1 full time manager & 1 part time leasing agent
Office Hours	By appointment only

On-Site Residential Quarters	Yes
Gate Hours	24/7

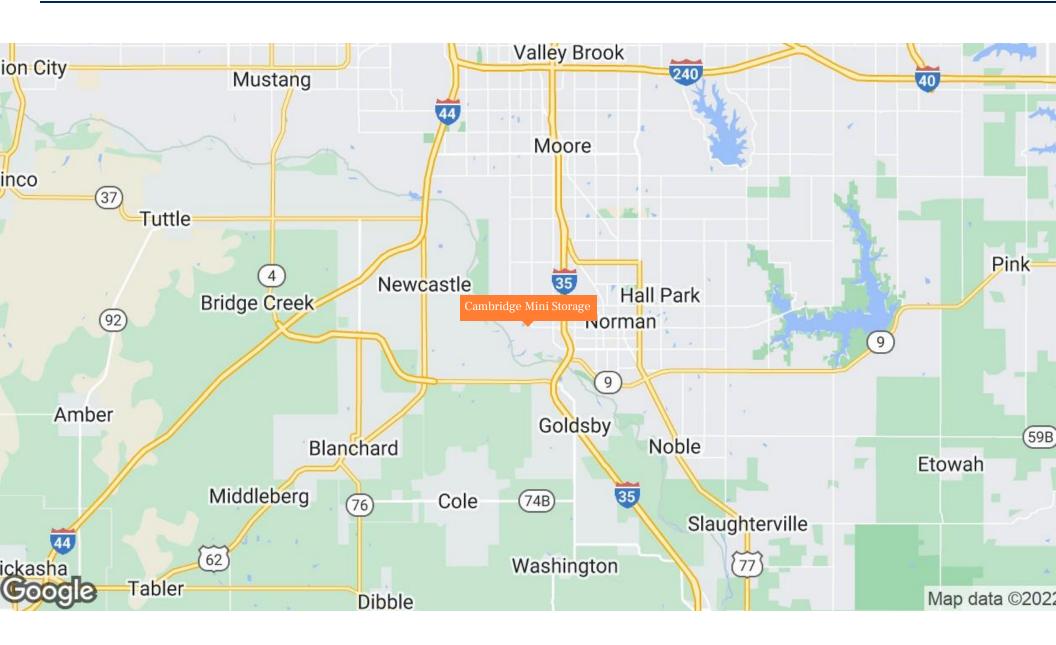
Water / Sewer City of Norman



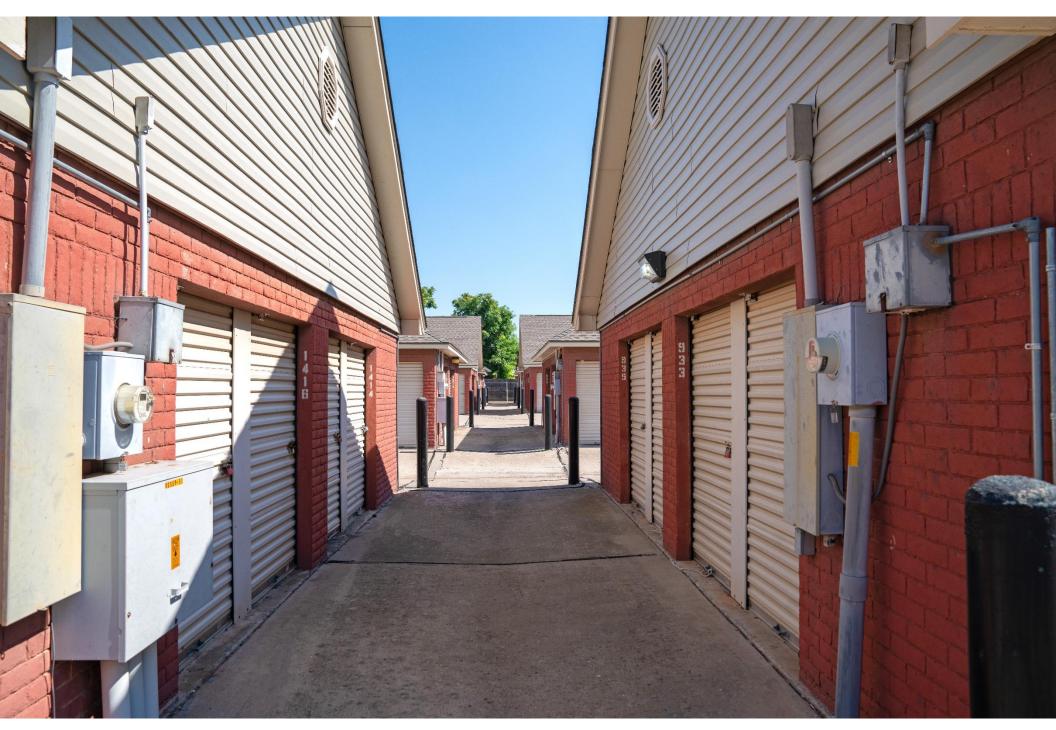




# LOCAL MAP // Cambridge Mini Storage











# SECTION 3 Financial Analysis **UNIT MIX OVERVIEW OPERATING STATEMENT OPERATING STATEMENT NOTES** MARCUS & MILLICHAP CAPITAL **CORPORATION CAPABILITIES** Marcus & Millichap KARR-CUNNINGHAM STORAGE TEAM

# Cambridge Mini Storage // UNIT MIX OVERVIEW

As of 07/08/2022

	UNITS	OCCUPIED	SIZE	RSF	RATE	GROSS POTENTIAL RENT	RENT / SF	OCCUPIED SQ FT	SQ FT
NON-CLIMATE DRIVE UP	66	48	5x5	25	\$20	\$1,320	\$0.80	1,200	1,650
	150	113	5x10	50	\$35	\$5,250	\$0.70	5,650	7,500
	207	182	10x10	100	\$90	\$18,630	\$0.90	18,200	20,700
	53	48	10x15	150	\$75	\$3,975	\$0.50	7,200	7,950
	151	141	10x20	200	\$150	\$22,650	\$0.75	28,200	30,200
	4	2	20x10	200	\$150	\$600	\$0.75	400	800
	53	51	10x30	300	\$200	\$10,600	\$0.67	15,300	15,900
	2	0	30x10	300	\$200	\$400	\$0.67	0	600
	3	3	20x20	400	\$160	\$480	\$0.40	1,200	1,200
	1	1	30x40	1,200	\$400	\$400	\$0.33	1,200	1,200
	690	589				\$64,305	\$0.73	78,550	87,700
	UNITS	OCCUPIED	SIZE	RSF	RATE	GROSS POTENTIAL RENT	RENT / SF	OCCUPIED SQ FT	SQ FT
UNCOVERED PARKING	40	34	10x18		\$30	\$1,200			
	16	10	10x30		\$50	\$800			
	8	8	10x48		\$90	\$720			
	64	52				\$2,720			
	UNITS	OCCUPIED	SIZE	RSF	RATE	GROSS POTENTIAL RENT	RENT / SF	OCCUPIED SQ FT	SQ FT
Total	754	641				\$67,025	\$0.76	78,550	87,700

# OPERATING STATEMENT // Cambridge Mini Storage

INCOME		CURRENT			YEAR ONE (M&M ADJUSTED)			PRO FORMA	
GROSS POTENTIAL RENT	\$ / OCC. SF	\$804,300	% EGI	\$ / OCC. SF	\$804,300	% EGI	\$ / OCC. SF	\$949,074	% EGI
Storage Rental Income 1	\$0.50	499,840	97.5%	\$0.64	643,440	93.7%	\$0.81	806,713	94.1%
Administrative Fees <sup>2</sup>		2,700			7,068			7,866	
Late, Lien, NSF Fees 3		8,948			12,869			16,134	
Retail Sales		1,312			1,312			1,391	
Tenant Insurance Commissions 4		0			22,264			24,778	
EFFECTIVE GROSS INCOME	% GPR	\$512,800		% GPR	\$686,953		% GPR	\$856,882	
Economic Vacancy (Storage Rent Only)	37.85%	(304,460)		20.00%	(160,860)		15.00%	(142,361)	
EXPENSES	% EGI	YEAR-END 2021	\$ / SF	% EGI	M&M-ADJUSTED YEAR-END 2021	\$ / SF	% EGI	PRO FORMA	\$ / SF
Cost of Goods Sold		656	0.01		656	0.01		676	0.01
Bank & Credit Card Fees 5	0.04%	194	0.00	1.75%	12,022	0.14	1.75%	14,995	0.17
Office & Administrative 6		8,283	0.09		4,824	0.06		4,968	0.06
Contract Services 7		1,485	0.02		4,385	0.05		4,517	0.05
Miscellaneous		4,087	0.05		4,087	0.05		4,210	0.05
Utilities & Trash		13,138	0.15		13,138	0.15		13,532	0.15
Telephone & Internet		4,707	0.05		4,707	0.05		4,848	0.06
Marketing & Promotion 8		115	0.00		5,250	0.06		5,408	0.06
Repairs & Maintenance 9		4,743	0.05		8,770	0.10		8,770	0.10
Property Insurance 10		52,000	0.59		30,695	0.35		31,616	0.36
Salaries, Taxes, & Benefits (On-Site) 11		55,853	0.64		40,000	0.46		41,200	0.47
Property Taxes 12		47,398	0.54		72,403	0.83		72,403	0.83
Third Party Management (Off-Site) 13	3.78%	19,380	0.22	5.00%	34,348	0.39	5.00%	42,844	0.49
Reserves for Capital Expenditures 14		0	0.00		13,155	0.15		13,155	0.15
TOTAL EXPENSES		\$212,039	\$2.42		\$248,439	\$2.83		\$263,141	\$3.00
Expenses % EGI	41.35%			36.17%			30.71%		
NET OPERATING INCOME		\$300,761			\$438,514			\$593,741	
(Debt Service)		(357,391)			(357,391)			(357,391)	
NET CASH FLOW AFTER DEBT SERVICE		(\$56,630)			\$81,123			\$236,349	

# Cambridge Mini Storage // OPERATING STATEMENT NOTES

Current Gross Potential Rent represents seller's actual July 2022 street rates

Current Effective Gross Income represents seller's actual April 2022 - June 2022 collections, annualized

Year One (M&M Adjusted) Effective Gross Income has been calculated according to the following:

- 1. Storage Rental Income represents 80% economic occupancy compared to Current Gross Potential Rent
- 2. Administrative Fees assumes a \$20 fee, and 5% monthly turnover of occupied self-storage units
- 3. Late, Lien, NSF Fees included at the industry standard 2% of Storage Rental Income
- 4. Tenant Insurance Commissions assumes 70% penetration of occupied self-storage units, a \$12 monthly premium, and a 50% commission structure

Except whereas otherwise notated, Year One (M&M Adjusted) expenses represent seller's actual Year End 2021 expenses

- 5. Bank & Credit Card Fees represent the industry standard 1.75% of EGI
- 6. Office & Administrative has been adjusted downward to reflect industry standard
- 7. Contract Services has been adjusted upward to reflect industry standard
- 8. Marketing & Promotion has been adjusted upward to reflect industry standard
- 9. Repairs & Maintenance has been calculated at \$0.10 per rentable-square foot
- 10. Property Insurance has been adjusted downward to reflect industry standard
- 11. Salaries, Taxes, & Benefits (On-Site) have been adjusted downward to reflect industry standard (See Broker foe details)
- 12. Property Taxes has been adjusted upward to reflect a sale: 2022 Appraised value: \$3,253,665. 2021 Actual Taxes Paid: \$47,398. Tax Rate: 1.214
- 13. Third Party Management (Off-Site) represents the industry standard 5% of EGI
- 14. Reserves for Capital Expenditures represents the industry standard \$0.15 per rentable-square foot

Pro Forma Gross Potential Rent has been increased by 18% compared to Current Gross Potential Rent (See Broker for details)

Pro Forma Effective Gross Income has been calculated according to the following:

Storage Rental Income represents 85% economic occupancy compared to Pro Forma Gross Potential Rent

Administrative Fees assumes 95% physical occupancy, a \$20 fee, and 5% monthly turnover of occupied self-storage units

Late, Lien, NSF fees included at the industry standard 2% of Storage Rental Income

Retail Sales have been increased by 6% compared to Year One

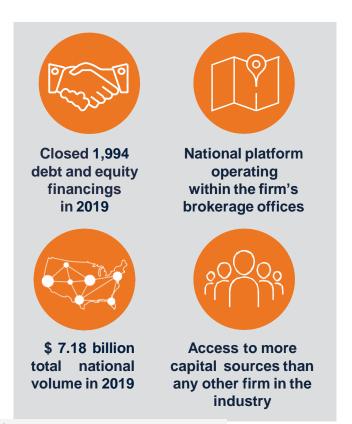
Tenant Insurance Commissions assumes 95% physical occupancy, 70% penetration of occupied self-storage units, a \$12 monthly premium, and a 50% commission structure

With the exception of Credit Card Fees, Repair & Maintenance, Property Taxes, Third Party Management (Off-Site), and Reserves for Capital Expenditures, all Pro Forma Expenses have been increased by 3% compared to Year One

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Marcus & Millichap Capital Corporation

**Duke Dennis Associate Director** Direct: (979) 777-9910

# **WHY MMCC?**

**Optimum financing solutions to** enhance value

**Enhanced control through** investor qualification support

**Enhanced control through** MMCC's ability to qualify investor finance contingencies

**Enhanced control through** quickly identifying potential debt/equity sources. processing, and closing buyer's finance alternatives

**Enhanced control through** MMCC's ability to monitor investor/due diligence and underwriting to ensure timely, predictable closings



SECTION 4

# **Rent Comparables**

RENT COMPS MAP

RENT COMPS SUMMARY

RENTAL RATE COMPARISON

RENT COMPS

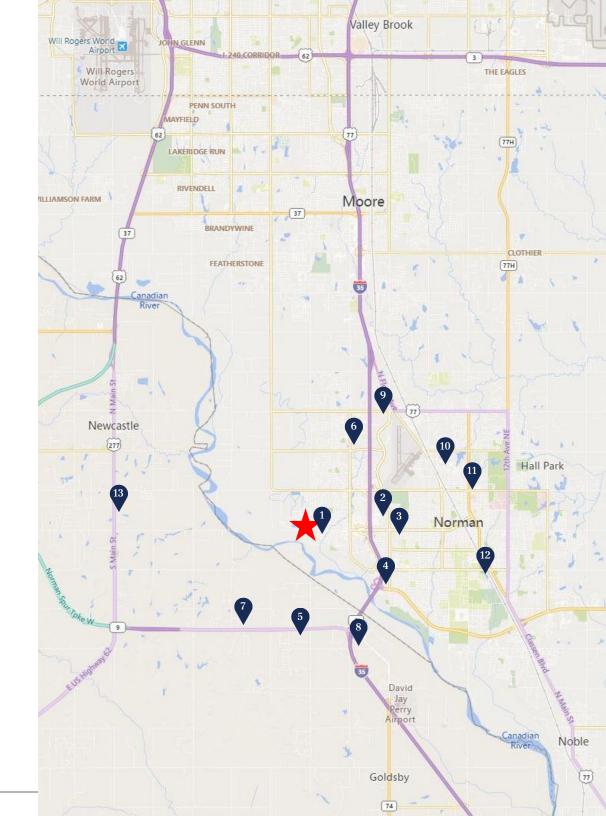


# RENT COMPS MAP



**Cambridge Mini Storage** 

- - **SecurCare Self Storage**
- **American Self Storage #6**
- **Sunshine Self Storage**
- **Morningstar Storage**
- **Storage One**
- **Simply Self Storage**
- Storage 'R' Us Newcastle Hwy 9
- **McClain County Storage**
- **Switzers Locker Room**
- SecurCare Self Storage
- **Sunshine Self Storage**
- **U-Haul Moving & Storage Of Norman**
- **Highway 62 Self Storage**

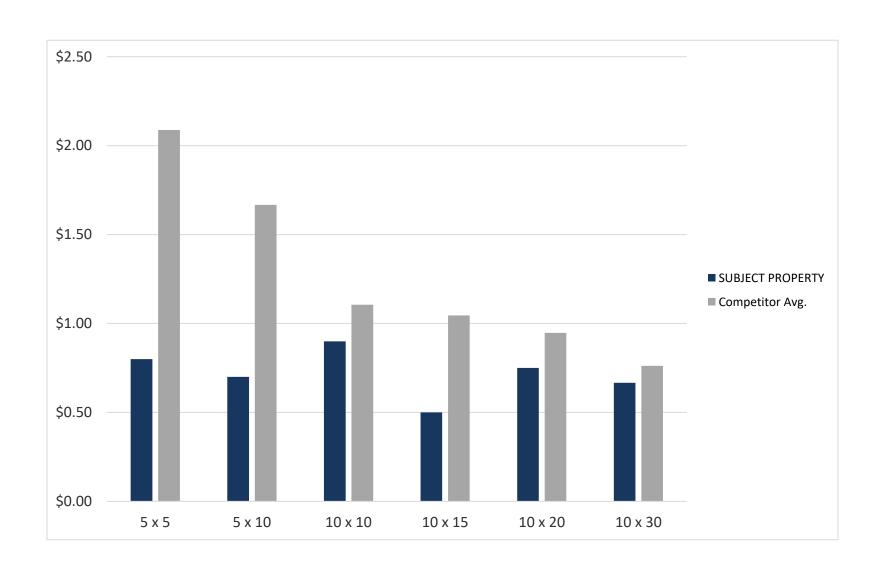


# Cambridge Mini Storage // RENT COMPS SUMMARY

	SUBJECT PROPERTY	RENTABLE SF
4	Cambridge Mini Storage 4801 West Main Street	87,700 SF
	Norman, OK 73072	61,700 51
	RENT COMPARABLES	RENTABLE SF
	SecurCare Self Storage	
1	4650 West Main Street	61,093 SF
•	Norman, OK 73072	
	American Self Storage #6	
2	510 24th Avenue Northwest	72,300 SF
•	Norman, OK 73069	
	Sunshine Self Storage	
3	122 Collier Drive	15,014 SF
	Norman, OK 73069	
	Morningstar Storage	
4	1606 24th Avenue Southwest	80,472 SF
	Norman, OK 73072	
	Storage One	
5	18846 Oklahoma-9	67,702 SF
	Norman, OK 73072	
	Simply Self Storage	
6	3405 Bart Conner Drive	106,262 SF
<b>▼</b>	Norman, OK 73072	

# RENT COMPS SUMMARY // Cambridge Mini Storage

	RENT COMPARABLES	RENTABLE SF
7	Storage 'R' Us Newcastle Hwy 9	0.0 50.0 07
V	3301 Southeast 44th Street Norman, OK 73072	20,790 SF
	Norman, OK 13012	
	McClain County Storage	
8	1045 West Sycamore Road	299,348 SF
•	Norman, OK 73072	
	Switzers Locker Room	
9	2576 West Tecumseh Road	56,280 SF
•	Norman, OK 73069	
	SecurCare Self Storage	
10	2002 Research Park Boulevard	51,435 SF
•	Norman, OK 73069	
	Sunshine Self Storage	
11	429 East Robinson Street	19,440 SF
•	Norman, OK 73071	
	U-Haul Moving & Storage of Norman	
12	700 East Lindsey Street	33,714 SF
•	Norman, OK 73071	
	Highway 62 Self Storage	
13	2800 South Main Street	118,232 SF
•	Newcastle, OK 73065	
	AVERAGES	77,083 SF



# RENT COMPS // Cambridge Mini Storage



### Cambridge Mini Storage

4801 West Main Street Norman, OK 73072



754 Units 89.57% Total Occupancy



Year Built 1995



#### PROPERTY INFORMATION

Lot Size:	5.32 Acres Rentable S	SF:	87,700 S	
UNIT TYPE	SF/UNI	IT RENT	RENT/SF	
Non-CC 5 x 5	25 SF	\$20.00	\$0.80	
Non-CC 5 x 10	50 SF	\$35.00	\$0.70	
Non-CC 10 x 10	100 SF	\$90.00	\$0.90	
Non-CC 10 x 15	150 SF	\$75.00	\$0.50	
Non-CC 10 x 20	200 SF	\$150.00	\$0.75	
Non-CC 10 x 30	300 SF	\$200.00	\$0.67	



## SecurCare Self Storage

4650 West Main Street Norman, OK 73072





Distance to Subject Property: 0.09 mi.

#### PROPERTY INFORMATION

Year Renovated:	N/A Rentable SF:		61,093 SF	
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
Non-CC 5 x 5	25 SF	\$99.00	\$3.96	
Non-CC 5 x 10	50 SF	\$121.00	\$2.42	
Non-CC 10 x 10	100 SF	Sold Out	Sold Out	
Non-CC 10 x 15	150 SF	\$285.00	\$1.90	
Non-CC 10 x 20	200 SF	\$313.00	\$1.57	
Non-CC 10 x 30	300 SF	\$399.00	\$1.33	



#### American Self Storage #6 510 24th Avenue Northwest Norman, OK 73069





Distance to Subject Property: 2.03 mi.

#### PROPERTY INFORMATION

Year Renovated:	1984 Rentable SF:			72,300 SI		
UNIT TYPE		SF/UNIT	RENT	RENT/SF		
Non-CC 5 x 5		25 SF	\$35.00	\$1.40		
Non-CC 5 x 10		50 SF	\$60.00	\$1.20		
Non-CC 10 x 10		100 SF	\$95.00	\$0.95		
Non-CC 10 x 15		150 SF	\$125.00	\$0.83		
Non-CC 10 x 20		200 SF	\$145.00	\$0.73		
Non-CC 10 x 30		300 SF	\$225.00	\$0.75		



#### Sunshine Self Storage 122 Collier Drive Norman, OK 73069





Distance to Subject Property: 2.29 mi.

#### PROPERTY INFORMATION

Year Renovated:	N/A Rentable SF:		15,014 SF		
UNIT TYPE		SF/UNIT	RENT	RENT/SF	
Non-CC 4 x 5		20 SF	\$41.00	\$2.05	
Non-CC 5 x 10		50 SF	\$75.00	\$1.50	
Non-CC 10 x 10		100 SF	\$119.00	\$1.19	
Non-CC 10 x 15		150 SF	\$149.00	\$0.99	
Non-CC 10 x 20		200 SF	\$173.00	\$0.87	
Non-CC 10 x 30		300 SF	\$259.00	\$0.86	

# RENT COMPS // Cambridge Mini Storage



## **Morningstar Storage**

1606 24th Avenue Southwest Norman, OK 73072





Distance to Subject Property: 2.41 mi.

#### PROPERTY INFORMATION

Year Renovated:	N/A Rentable SF:	N/A Rentable SF:		
UNIT TYPE	SF/UNIT	RENT	RENT/SF	
Non-CC 5 x 5	25 SF	Sold Out	Sold Out	
Non-CC 5 x 10	50 SF	\$115.00	\$2.30	
Non-CC 10 x 10	100 SF	\$165.00	\$1.65	
Non-CC 10 x 15	150 SF	\$195.00	\$1.30	
Non-CC 10 x 20	200 SF	\$220.00	\$1.10	
Non-CC 10 x 30	300 SF	\$265.00	\$0.88	



#### Storage One 18846 Oklahoma-9, Norman, OK 73072





Distance to Subject Property: 2.55 mi.

Year Renovated:	N/A Rentable SF:		67,702 SF
UNIT TYPE	SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5	25 SF	\$49.00	\$1.96
Non-CC 5 x 10	50 SF	\$99.00	\$1.98
Non-CC 10 x 10	100 SF	\$139.00	\$1.39
Non-CC 10 x 15	150 SF	\$159.00	\$1.06
Non-CC 10 x 20	200 SF	\$189.00	\$0.95
Non-CC 10 x 30	300 SF	\$229.00	\$0.76



#### Simply Self Storage 3405 Bart Conner Drive Norman, OK 73072





Distance to Subject Property: 2.60 mi.

#### PROPERTY INFORMATION

Year Renovated:	1994	1994 Rentable SF:		106,262 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 6		30 SF	Sold Out	Sold Out
Non-CC 5 x 10		50 SF	\$106.00	\$2.12
Non-CC 10 x 10		100 SF	\$182.00	\$1.82
Non-CC 10 x 15		150 SF	\$192.00	\$1.28
Non-CC 10 x 20		200 SF	\$259.00	\$1.30
Non-CC 10 x 30		300 SF	Sold Out	Sold Out



#### Storage 'R' Us Newcastle Hwy 9 3301 Southeast 44th Street Norman, OK 73072





Distance to Subject Property: 3.08 mi.

Year Renovated:	N/A	Rentable SF:		20,790 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	N/A	N/A
Non-CC 5 x 10		50 SF	\$55.00	\$1.10
Non-CC 10 x 10		100 SF	\$75.00	\$0.75
Non-CC 10 x 15		150 SF	\$100.00	\$0.67
Non-CC 10 x 20		200 SF	\$135.00	\$0.68
Non-CC 10 x 30		300 SF	N/A	N/A

# RENT COMPS // Cambridge Mini Storage



## **McClain County Storage**

1045 West Sycamore Road Norman, OK 73072





Distance to Subject Property: 3.22 mi.

#### PROPERTY INFORMATION

Year Renovated:	2018	2018 Rentable SF:		299,348 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	N/A	N/A
Non-CC 5 x 10		50 SF	N/A	N/A
Non-CC 10 x 10		100 SF	N/A	N/A
Non-CC 10 x 15		150 SF	N/A	N/A
Non-CC 10 x 20		200 SF	N/A	N/A
Non-CC 11 x 30		330 SF	\$165.00	\$0.50



#### **Switzers Locker Room** 2576 West Tecumseh Road Norman, OK 73069





Distance to Subject Property: 3.52 mi.

Year Renovated:	N/A Rentable SF:		56,280 SF
UNIT TYPE	SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5	25 SF	\$37.00	\$1.48
Non-CC 5 x 10	50 SF	\$45.00	\$0.90
Non-CC 10 x 10	100 SF	\$78.00	\$0.78
Non-CC 10 x 15	150 SF	\$102.00	\$0.68
Non-CC 10 x 20	200 SF	\$130.00	\$0.65
Non-CC 10 x 30	300 SF	\$189.00	\$0.63



# SecurCare Self Storage

2002 Research Park Boulevard Norman, OK 73069





Distance to Subject Property: 3.75 mi.

#### PROPERTY INFORMATION

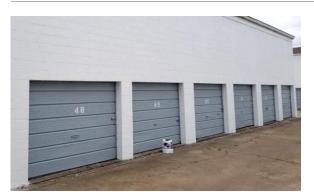
Year Renovated:	2010	Rentable SF:		51,435 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	Sold Out	Sold Out
Non-CC 5 x 10		50 SF	Sold Out	Sold Out
Non-CC 10 x 10		100 SF	Sold Out	Sold Out
Non-CC 10 x 15		150 SF	\$213.00	\$1.42
Non-CC 10 x 20		200 SF	\$256.00	\$1.28
Non-CC 10 x 30		300 SF	Sold Out	Sold Out



## **Sunshine Self Storage**

429 East Robinson Street Norman, OK 73071





Distance to Subject Property: 4.18 mi.

Year Renovated:	1978	Rentable SF:		19,440 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	Sold Out	Sold Out
Non-CC 5 x 10		50 SF	\$74.00	\$1.48
Non-CC 10 x 10		100 SF	\$94.00	\$0.94
Non-CC 10 x 15		150 SF	Sold Out	Sold Out
Non-CC 10 x 20		200 SF	\$180.00	\$0.90
Non-CC 10 x 30		300 SF	N/A	N/A

# RENT COMPS // Cambridge Mini Storage



U-Haul Moving & Storage Of Norman 700 East Lindsey Street Norman, OK 73071





Distance to Subject Property; 4.64 mi.

#### PROPERTY INFORMATION

Year Renovated:	1995	Rentable SF:		33,714 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	N/A	N/A
Non-CC 5 x 10		50 SF	Sold Out	Sold Out
Non-CC 10 x 10		100 SF	Sold Out	Sold Out
Non-CC 10 x 15		150 SF	\$144.95	\$0.97
Non-CC 10 x 20		200 SF	Sold Out	Sold Out
Non-CC 10 x 30		300 SF	N/A	N/A



## Highway 62 Self Storage 2800 South Main Street Newcastle, OK 73065





Distance to Subject Property: 4.96 mi.

Year Renovated:	2019	Rentable SF:		118,232 SF
UNIT TYPE		SF/UNIT	RENT	RENT/SF
Non-CC 5 x 5		25 SF	N/A	N/A
Non-CC 5 x 10		50 SF	N/A	N/A
Non-CC 10 x 10		100 SF	\$48.00	\$0.48
Non-CC 10 x 15		150 SF	\$60.00	\$0.40
Non-CC 10 x 20		200 SF	\$85.00	\$0.43
Non-CC 10 x 30		300 SF	\$98.00	\$0.33



# SECTION 5 **Market Overview** MARKET OVERVIEW **DEMOGRAPHICS** TRAFFIC COUNT MAP Marcus & Millichap KARR-CUNNINGHAM STORAGE TEAM

# MARKET OVERVIEW // Cambridge Mini Storage

## OKLAHOMA CITY

Home to the state's capitol, the Oklahoma City metro is situated in the central portion of the state and is composed of seven counties: Oklahoma, Grady, Canadian, Cleveland, Logan, McClain and Lincoln. Containing 1.4 million residents, the metro is expected to add 68,000 people over the next five years, resulting in the addition of 30,400 households. The metro is home to the Oklahoma City Thunder NBA team, as well as a number of triple-A and semi-professional sports teams.



#### **METRO HIGHLIGHTS**



#### GROWING ENERGY AND ALTERNATIVE-ENERGY INDUSTRY

The region is home to prominent companies in the energy industry and ranks among the nation's top 10 in compressed natural gas and wind energy.



#### DIVERSE EMPLOYMENT OPPORTUNITIES

Oklahoma City's economic base is diversifying beyond energy and government. The medical and information technology sectors are generating new jobs.



#### POPULATION GAINS

Over the next five years, population growth is expected to slightly outpace the national rate, enhancing demand for health care and education.

#### **ECONOMY**

- The energy industry continues to be a major economic driver. Chesapeake Energy and Devon Energy are based locally. Other large regional employers in the energy sector include OG&E Energy, Continental Resources and SandRidge Energy.
- A large number of jobs are attributed to the government segment. Employers include the State of Oklahoma, Tinker Air Force Base and the FAA Mike Monroney Aeronautical Center.
- Other major employers in the metro include INTEGRIS Health, Mercy Hospital, Amazon, The Boeing Co., Hobby Lobby, AT&T, Dell, Love's Travel Stops & Country Stores and Paycom.

# **DEMOGRAPHICS**









Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

POPULATION	1 Mile	3 Miles	5 Miles
2026 Projection			
Total Population	6,582	34,991	81,292
2021 Estimate			
Total Population	6,314	33,436	77,463
2010 Census			
Total Population	5,881	30,658	70,176
2000 Census			
Total Population	4,547	28,186	63,862
Daytime Population			
2021 Estimate	4,685	36,509	118,727
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2026 Projection			
Total Households	2,767	15,037	32,882
2021 Estimate			
Total Households	2,652	14,322	31,106
Average (Mean) Household Size	2.3	2.3	2.3
2010 Census			
Total Households	2,441	13,013	27,855
2000 Census			
Total Households	1,922	11,979	25,857

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2021 Estimate			
\$250,000 or More	6.9%	5.5%	4.4%
\$200,000-\$249,999	4.2%	3.6%	3.3%
\$150,000-\$199,999	11.3%	9.4%	7.7%
\$125,000-\$149,999	8.0%	7.8%	6.4%
\$100,000-\$124,999	14.0%	11.8%	10.1%
\$75,000-\$99,999	13.7%	14.1%	13.2%
\$50,000-\$74,999	14.1%	16.3%	15.5%
\$35,000-\$49,999	9.3%	10.2%	10.8%
\$25,000-\$34,999	7.7%	7.9%	8.4%
\$15,000-\$24,999	5.2%	6.0%	8.1%
Under \$15,000	5.5%	7.3%	12.1%
Average Household Income	\$122,520	\$108,316	\$95,219
Median Household Income	\$89,809	\$78,622	\$67,420
Per Capita Income	\$51,522	\$46,477	\$39,169

# DEMOGRAPHICS // Cambridge Mini Storage

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2021 Estimate	6,314	33,436	77,463
0 to 4 Years	4.5%	5.3%	4.7%
5 to 14 Years	12.5%	12.0%	10.5%
15 to 17 Years	4.1%	3.6%	3.3%
18 to 19 Years	2.4%	2.1%	6.6%
20 to 24 Years	7.4%	7.3%	14.3%
25 to 29 Years	8.2%	8.0%	8.3%
30 to 34 Years	6.9%	6.7%	6.5%
35 to 39 Years	7.3%	7.0%	6.3%
40 to 49 Years	13.2%	12.0%	10.4%
50 to 59 Years	12.4%	12.3%	10.4%
60 to 64 Years	5.9%	6.3%	5.0%
65 to 69 Years	5.1%	5.3%	4.3%
70 to 74 Years	3.5%	4.3%	3.3%
75 to 79 Years	2.4%	3.0%	2.3%
80 to 84 Years	1.6%	2.1%	1.7%
Age 85+	2.7%	2.6%	2.0%
Median Age	37.8	38.6	31.6

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population 25+ by Education Level			
2021 Estimate Population Age 25+	4,365	23,293	46,907
Elementary (0-8)	0.8%	1.6%	1.8%
Some High School (9-11)	2.4%	3.0%	3.8%
High School Graduate (12)	17.8%	18.0%	18.1%
Some College (13-15)	18.1%	19.3%	20.9%
Associate Degree Only	6.1%	5.8%	6.3%
Bachelor's Degree Only	29.7%	27.3%	26.3%
Graduate Degree	25.0%	25.1%	22.9%
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2026 Projection	2,881	15,823	34,840
2021 Estimate	2,766	15,079	32,987
Owner Occupied	1,485	8,528	16,909
Renter Occupied	1,167	5,794	14,196
Vacant	114	757	1,882
Persons in Units			
2021 Estimate Total Occupied Units	2,652	14,322	31,106
1 Person Units	32.3%	31.6%	32.7%
2 Person Units	32.8%	34.8%	34.5%
3 Person Units	14.7%	15.1%	14.9%
4 Person Units	13.4%	11.5%	11.3%
5 Person Units	4.6%	4.8%	4.3%
6+ Person Units	2.1%	2.2%	2.3%



#### **POPULATION**

In 2021, the population in your selected geography is 77,463. The population has changed by 21.3 percent since 2000. It is estimated that the population in your area will be 81,292 five years from now, which represents a change of 4.9 percent from the current year. The current population is 49.6 percent male and 50.4 percent female. The median age of the population in your area is 31.6, compared with the U.S. average, which is 38.4. The population density in your area is 986 people per square mile.



#### **HOUSEHOLDS**

There are currently 31,106 households in your selected geography. The number of households has changed by 20.3 percent since 2000. It is estimated that the number of households in your area will be 32,882 five years from now, which represents a change of 5.7 percent from the current year. The average household size in your area is 2.3 people.



#### **INCOME**

In 2021, the median household income for your selected geography is \$67,420, compared with the U.S. average, which is currently \$65,694. The median household income for your area has changed by 75.3 percent since 2000. It is estimated that the median household income in your area will be \$72,203 five years from now, which represents a change of 7.1 percent from the current year.

The current year per capita income in your area is \$39,169, compared with the U.S. average, which is \$36,445. The current year's average household income in your area is \$95,219, compared with the U.S. average, which is \$94,822.



#### **EMPLOYMENT**

In 2021, 40,983 people in your selected area were employed. The 2000 Census revealed that 71.2 percent of employees are in white-collar occupations in this geography, and 28.8 percent are in blue-collar occupations. In 2021, unemployment in this area was 4.0 percent. In 2000, the average time traveled to work was 16.5 minutes.



#### HOUSING

The median housing value in your area was \$214,948 in 2021, compared with the U.S. median of \$227,827. In 2000, there were 14,561 owner-occupied housing units and 11,296 renter-occupied housing units in your area. The median rent at the time was \$429.



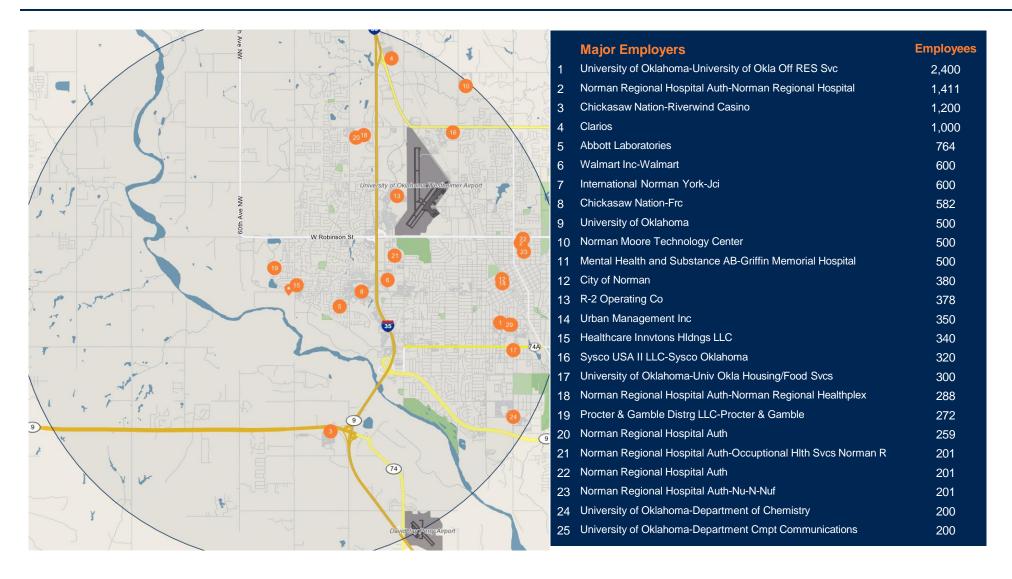
#### **EDUCATION**

The selected area in 2021 had a higher level of educational attainment when compared with the U.S averages. 22.9 percent of the selected area's residents had earned a graduate degree compared with the national average of only 12.0 percent, and 26.3 percent completed a bachelor's degree, compared with the national average of 19.5 percent.

The number of area residents with an associate degree was lower than the nation's at 6.3 percent vs. 8.3 percent, respectively.

The area had fewer high-school graduates, 18.1 percent vs. 27.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 20.9 percent in the selected area compared with the 20.5 percent in the U.S.

# DEMOGRAPHICS // Cambridge Mini Storage



# Cambridge Mini Storage // DEMOGRAPHICS



# TRAFFIC COUNT MAP // Cambridge Mini Storage





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KARR-CUNNINGHAM STORAGE TEAM